

STEENBURG LAKE COMMUNITY ASSOCIATION

Spring Executive Meeting

Saturday, May 14, 2016

Cottage of Don Mills

Executive Members Present: Pat Stallaert, Dave McDonald, Don Mills, Diane Burke, Judy Platt

Minutes from last meeting have been reviewed, motion to accept: 1st Dave McDonald, 2nd Pat Stallaert

Newsletter

- 1st draft is missing some articles, hoping to have Rick McCarthy's story shortly
- everyone has paid up except Nicholson, we gave him a discount because of the errors in his ads in the last two newsletters and the fact that his ad was missed altogether last fall
- One ad increased in size, i.e. Bonnie McLean-Dyas
- some new businesses have opened or changed hands, so there is possibly new prospects for advertising
- article regarding the road clean-up has been revised to provide instructions to cottage owners on how to help renters dispose of their garbage as they may be the main culprits for dumping along the South Road
- revisions to the garbage policy for both townships will be added to the membership packages this year

Lake Stewardship

- freezing on the lake this winter was very late and not a good solid ice
- sampling for zebra mussels and spiny water fleas was done last year in May and all tests were negative
- sampling for the invasive species will be done when the kit is available and association will receive the hard copy book of results of the program across all of Ontario
- water clarity, testing for phosphorus is still good, below 10ppm and calcium levels are healthy
- water clarity is done monthly, data is averaged over the season in October and one number is provided for the record.
- map for the rock markers needs to be updated, several were added however a couple of private ones need to be removed.

Action: Pat will update the map with the markers and will visit the Waywells; the family that are handling the installation of the markers

Marketing

- Dean keeps an inventory of merchandise and gives it to Dave at season end
- only 3 mugs left and they are to be given to new members, when those run out Diane can give them the flashlights
- whistles are inexpensive and they can be added to the canvassers kits
- Dean will have a table for product sales at the AGM, the fun run and the beach regatta if it takes place this year

Membership

- Diane doesn't have a list of what goes in the canvasser's kits
- chamber of commerce can provide assorted pamphlets and local information
- marker map is to be included and also a notice that members on the south road that come up in the winter should contribute to the road plowing cost
- a large number of people have not responded to be canvassers this years, Diane will email them all again and try to confirm if they will be canvassing again.

- Diane will try to determine who the new people are on the lake so they can be announced, there is only one known death announcement
- association will agree to contribute \$1 to the fire department for every membership paid by PayPal, it is hoped that this might encourage some additional payments by this method

Social

- there are still no volunteers to run the regatta and the person who stepped up last year is not available on that date
- possibly letting it lapse one year might send a message that if people don't volunteer, the regatta will be cancelled
- the association will support individuals who have an idea for an event but it can't run everything.
- the fireworks is not an association event, the Cochranes have been running it for a couple of years but are not certain they will continue this year. They have since confirmed that they will run it again on July 1, with a rain date of July 2.
- Dave will check to be sure we need the insurance rider for fireworks, and we can determine if we need to continue it.
- Fun Run details are now finalized, need to readdress the point of charging more for the non-members. In the past there have been complaints about non-members coming and winning all the prizes.
Action: Pat to check with Dean if he agrees to the increase of fee to non-members (This will be raised for discussion at this year's AGM.)
- artisan show is being run by Lynn Rusaw, need to check if refreshments are going to be available
- sales of product is not endorsed by the organizers as licences would be required by each vendor
- Limerick Centre for the AGM meeting is booked, the Rudds will handle snacks and refreshments again.
- Marlene has been handling the photo contest, possibly consider the addition of a video competition, but this will be taken over by the SLCA Executive and judged at our fall Executive meeting. Winners will be announced and featured in the fall newsletter.

Financial

- finances continue to be good, in line with previous years
 - last year's profit was \$1428.00, slightly lower due to late submission of memberships
 - currently in a loss of \$1500 but expenses are going out now before the membership fees come in
 - expenses are still in line with the past
 - our investments are in good shape
 - we need to finalize the change of signatures, some dates to consider are June 17, 30 and July 4 when the secretary is available
 - it has been decided that Diane Burke, instead of Don Mills will be the additional signature for financial purposes
- Motion: Marlene Pollard and Anthony Genovese will have their names removed from the signing authority at the Bank of Nova Scotia, the addition of Pat Stallaert, President (acting) of SCLA and Diane Burke, Director of Membership will be added.
- Motion accepted: 1st Pat Stallaert, 2nd Dave McDonald

Municipal

- road work on Steenburg Lake North Road is confirmed and will be undertaken in 2017
- Pat spoke to Sharon Carson, Reeve of Limerick about some additional improvements at the beach
- there is a new outhouse at the beach, it needed to be made accessible
- some new bylaws in consideration Limerick township are permits for tents and trailers sitting on property; they are not for living in. The township is clearly seeking to discourage their use with high permit fees.

Internet

- Anthony is still handling the internet but wants to transition out of it
- need to continue to advertise the position, but it would have to be someone with the right set of skills to take over the existing website and possibly redevelop it for the future.
- no new photos have been added to the website in the past year, but there have been a few new submissions recently

New Business

- some new trails are being considered for McGeachie Conservation Area by Crowe Valley Conservation Authority
- should SCLA consider a contribution to Crowe Valley specifically for McGeachie to help build trails
- Motion: SCLA to make a one-time donation of \$100 to Crowe Valley Conservation Authority specifically for development of a new trail in the eastern portion of McGeachie Conservation Area contingent on the trail proceeding 1ST Pat Stallaert 2nd Don Mills Accepted
- should we consider signs along the lake side to know who the cottage owners are, but it is felt we could start looking too suburban, and not expected to garner universal acceptance
- a friendly suggestion in the newsletter about adding names or SCLA #s would be good to help people find your place
- Pat now has a post box at Trudy's and he is willing to use that address for SCLA
- Don will have an extra key to check if association mail comes in to the box during the off season.

Motion: Adjourn meeting 1st Don Mills 2nd Dave McDonald

Pat Stallaert
Acting President

Judy Platt
Secretary